

# Statista Cheat Sheet

## Start with:

- Reports Drill down through types (brand, industry) and search for your content.
- Insights browse for your area to get a high level view.
- Search Try a few terms to get a feel for the content - self driving cars ≠ autonomous cars - try both!

## Search Results Page

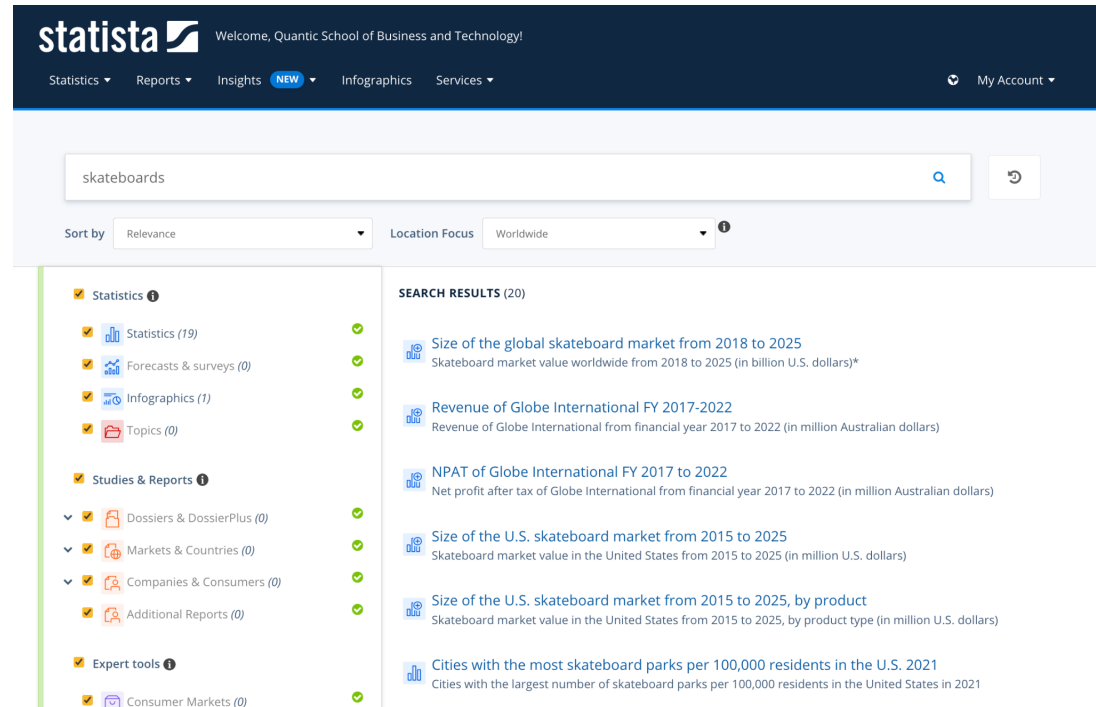
- Start with any relevant “topics” or “dossiers”- these aggregate a lot of great stuff
- Narrow by publication date, region (you can also sort by publication date)
- Remember to try new terms and refresh your search!

## Stat/Report/Topic Page - Follow the trails

- Source - Click through to see where the info came from - you may find a great report.
- Browse the ‘related statistics’ - good way to discover more.

## Using the Content

- Grab the citation! Look for the “ symbol on the chart, select Chicago and copy for your appendix.
- Download the format of your choice - note that some charts are customizable, so fine tune for what you want to show.



The screenshot shows the Statista website interface. At the top, there's a navigation bar with the Statista logo and a welcome message: "Welcome, Quantic School of Business and Technology!". Below the navigation bar, there's a search bar with the term "skateboards" entered. To the right of the search bar, there are filters for "Sort by" (set to Relevance) and "Location Focus" (set to Worldwide). Below the search bar, there's a sidebar with various categories and their counts: Statistics (19), Forecasts & surveys (0), Infographics (1), Topics (0), Studies & Reports (1), Dossiers & DossierPlus (0), Markets & Countries (0), Companies & Consumers (0), Additional Reports (0), Expert tools (1), and Consumer Markets (0). To the right of the sidebar, there's a section titled "SEARCH RESULTS (20)" listing several results, including "Size of the global skateboard market from 2018 to 2025", "Revenue of Globe International FY 2017-2022", "NPAT of Globe International FY 2017 to 2022", "Size of the U.S. skateboard market from 2015 to 2025", "Size of the U.S. skateboard market from 2015 to 2025, by product", and "Cities with the most skateboard parks per 100,000 residents in the U.S. 2021".