

One Business Cheat Sheet

Always, always use Advanced Search.

Country / Risk Reports

Terms country name in the document TITLE **Parameters** Full text, last 12 months Review your results, then try:

Industry Reports

Terms choose a rare word or phrase for topical relevance start with the document title (if you get no results, expand to 'everywhere but full text', then 'anywhere'.

Parameters Full text, last 12 months, exclude wire feeds **Refine search** try a few different terms to broaden the search refine with terms from articles you find.

News/Articles

Terms word or phrase that will ensure topical relevance **Location** specify the document title (if you get no results, expand to 'everywhere but full text', then 'anywhere'. Parameters Full text, last **30 days** (you are looking for *news!*)

Filter your results

Under publications on the left of your search results page, click 'more' to **filter based on the publication**. Include with the ones you know, and any titles that look promising for your industry

