

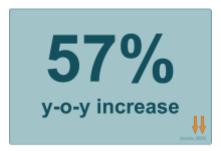
Citations in slides.

Context matters.

So...slides. You don't want to clutter them up with citations, but yes, you should always be prepared to attribute your sources.

In the **business/real world context** formal citations can serve as a distraction. For example, you wouldn't include references in a pitch deck, (although you might list sources in a leave behind report, and you should be ready when someone asks where you got that number...).

In the academic context, use the protocol below for all presentations.



On each slide

Add a small parenthetical to the lower right corner of your slides - you can make the text a light color, and small so that it doesn't distract (but is still legible!) from the main points you're trying to make.

Author. Publication year or n.d. for no date. "Article Title." Publication, date.Url.

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Reference Slide

Add a slide at the end of your presentation - after the closing slide. You will list out all of your full citations, ordered alphabetically, just like you would for a text document. If you need more than one slide, fine.

A note on Images: You don't need to cite clip art, creative commons no attribution license images, or Al generated image that you created. You do need to cite other images.

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