

EMBA

Specializations



Frequently Asked Questions

EMBA specializations allow students to get a deeper understanding of topics they are interested in. During each of the three, month-long specialization periods, students can choose at least one specialization to study, complete coursework related to that specialization, and conclude with an exam.

What are the available specializations?

There are currently fifteen specializations available: Advanced Corporate-Level Strategy, Advanced Finance, Advanced Statistical Inference, Blockchain, Business Communications, Entrepreneurial Finance (Class of June 2024 and beyond), Entrepreneurship, English Business Law, Managing Software Development, Startup Entrepreneurship (Class of March 2024 and prior), Statistical Analysis, Strategic Leadership, Strategic Thinking, Supply Chain and Operations (Class of March 2024 and prior), and US Business Law.

How many specializations do I have to complete?

In order to graduate, you must complete at least three specializations. If you take more than three specializations, only your three highest exam scores count towards your final grade.

Are any of the specializations mandatory?

While we don't require that you take any specific specializations, there are two specializations that we strongly recommend you take to help you on your Capstone journey, depending on which Capstone project you choose to complete. For students writing a business plan, we recommend completing the Entrepreneurship specialization, while students writing the executive strategy report will benefit from completing Advanced Corporate-Level Strategy.

Do any of the specializations have prerequisite courses?

Yes. Statistical Analysis & Advanced Statistical Inference both require courses in the Data & Decisions Concentration, Advanced Finance requires courses from the Finance concentration, and Advanced Corporate-Level Strategy requires courses from the Strategy concentration.

What are the best specializations to start with?

Blockchain, Business Communications, Entrepreneurship, Entrepreneurial Finance, English Business Law, Managing Software Development, Startup Entrepreneurship, US Business Law, Strategic Leadership, and Strategic Thinking do not have prerequisites, so one of those is a good starting option.

Do you ever add specializations?

Yes! The launch of new specializations and electives are announced over email. Active EMBA students will get access to new specialization playlists, while EMBA alumni will get access to new specializations as individual elective courses.

Do I have to wait until the specialization period to start?

No! While we have scheduled periods in your program as designated specialization periods, you may complete the specialization courses at any time. The specialization exams will open once all of the courses in that specialization are completed.

How do I select a specialization?

To select a specialization, all you have to do is click on the one you are interested in on the Quantic dashboard and get started! You do not have to email us or notify anyone—we'll be able to see the ones you have completed at the end of the program!

When do I need to decide which specializations to take?

You may complete the courses in each specialization at any time, but you must complete three specializations before the end of the program to meet graduation requirements.

Can I take more than three specializations?

You are more than welcome to take as many as you'd like! Only your highest three exam scores count towards your final grade.

Specialization Courses

Advanced Corporate-Level Strategy

Vertical Integration
Diversification (Class of June 2024 and beyond)
M&A I: Theory and Practice
M&A II: Making the Deal
Cooperative Strategy and Strategic Alliances
Advanced Corporate-Level Strategy Exam

Advanced Finance

Valuation I: Discounted Free Cash Flow
Valuation II: Equity & Market Valuations
Derivatives
Advanced Finance Exam

Advanced Statistical Inference

Advanced Statistical Inference
Comparing Multiple Populations
Analyzing Categorical Variables
Advanced Statistical Inference Exam

Blockchain

Introduction to Blockchain
Decentralized Applications
Blockchains in Practice
Blockchain Exam

Business Communications	Effective Business Writing Business Storytelling The Art of Negotiation The Art of Presentation Business Communications Exam
English Business Law	English Company Formation Law English Employee Law English Intellectual Property Law English Business Law Exam
Entrepreneurial Finance (Class of June 2024 and beyond)	Networks & Social Capital for Entrepreneurs Seed Funding Venture Capital The Term Sheet Entrepreneurial Finance Exam
Entrepreneurship	The Practice of Entrepreneurship Recognizing a Business Opportunity Entrepreneurial Experimentation Business and Revenue Models Entrepreneurship Exam
Managing Software Development	Managing Application Development Web Application Foundations Cloud Foundations Managing Software Development
Startup Entrepreneurship (Class of March 2024 and prior)	Customer Discovery Customer Validation Venture Capital The Term Sheet Startup Entrepreneurship Exam
Statistical Analysis	Excel for One-Variable Statistics and Probability Probability and Combinatorics Excel for Two-Variable Statistics and Regression Analysis Pivot Table Fundamentals Data Analysis Exam

Strategic Leadership

Strategic Decision-Making
Power & Influence
Strategic Leadership
Change Leadership
Strategic Leadership Exam

Strategic Thinking

Introduction to Innovation
Game Theory
Blue Ocean Strategy
Design Thinking (Class of June 2024 and beyond)
Strategic Thinking Exam

Supply Chain and Operations

(Class of March 2024 and prior)

Operations Management: Managing Uncertainty of Demand
Forecasting Fundamentals
Supply Chain Management
Supply Chain and Operations Exam

US Business Law

US Company Formation Law
US Employee Law
US Intellectual Property Law
US Business Law Exam