



Specialization FAQs

What are EMBA specializations?

EMBA specializations allow students to get a deeper understanding of topics they are interested in. During each of the three, month-long specialization periods, students choose at least one specialization to study, complete coursework related to that specialization, and conclude with an exam.

What are the available specializations?

There are currently eight specializations available: Advanced Corporate-Level Strategy, Advanced Finance, Advanced Statistical Inference, Data Analysis, Startup Entrepreneurship, Strategic Thinking, Supply Chain and Operations, and US Business Law.

How many specializations do I have to complete?

In order to graduate, you must complete three specializations. You are more than welcome to take as many as you'd like!

How are specializations factored into my grade?

Three specialization exams are averaged into your final exam grade. If you compete more than three specialization exams, only the top three specialization exam scores will be counted towards your final grade. All of your completed specializations will appear in your transcript.

What are the best specializations to start with?

The Startup Entrepreneurship, US Business Law, and Strategic Thinking specializations do not have pre-requisite courses, so many students choose to start with one of those.

Do any of the specializations require pre-requisite courses?

Yes. Data Analysis & Advanced Statistical Inference both require courses in the Data & Decisions Concentration. Advanced Finance requires courses from the Finance concentration, Supply Chain and Operations requires courses from the Operations Management concentration, and Advanced Corporate-Level Strategy requires courses from the Strategy and Innovation concentration.

Do you ever add additional specializations?

Yes! We are currently working on Blockchain and Python specializations, and are always considering more. We'll keep you posted!



Available Specializations

Specialization Details

Advanced Corporate-Level
Strategy

Vertical Integration
M&A I: Theory and Practice
M&A II: Making the Deal
Cooperative Strategy and Strategic Alliances
Advanced Corporate-Level Strategy Exam

Advanced Finance

Valuation I: Discounted Free Cash Flow
Valuation II: Equity & Market Valuations
Derivatives
Advanced Finance Exam

Advanced Statistical Inference

Advanced Statistical Inference
Comparing Multiple Populations
Analyzing Categorical Variables
Advanced Statistical Inference Exam

Data Analysis

Excel for One-Variable Statistics and Probability
Probability and Combinatorics
Excel for Two-Variable Statistics and Regression Analysis
Pivot Table Fundamentals
Data Analysis Exam



Available Specializations

Specialization Details (cont.)

Startup Entrepreneurship

Customer Discovery

Customer Validation

Venture Capital

The Term Sheet

Startup Entrepreneurship Exam

Strategic Thinking

Introduction to Innovation

Game Theory

Blue Ocean Strategy

Strategic Thinking Exam

Supply Chain and Operations

Operations Management: Managing Uncertainty of Demand

Forecasting Fundamentals

Supply Chain Management

Supply Chain and Operations Exam

US Business Law

US Company Formation Law

US Employee Law

US Intellectual Property Law

US Business Law Exam
