



Valar EMBA

Class of October 2024

Course Schedule

Welcome to Valar! Here's the course syllabus for your program. It's strongly recommended that you follow the schedule below to complete your required lessons per week. In order to graduate and earn your degree, you must meet the course requirements as seen [here](#). **Please note, the dates in this document may be subject to change. Please refer to the [online version](#) of this schedule for the latest information.**

Important Dates

Starting Date:	September 11, 2023
Winter Break:	December 25 - January 7, 2024
Capstone Project Kickoff Week:	April 8-14, 2024
Capstone Project Check-in Week:	July 1-7, 2024
Capstone Project Written Portion Due Date:	September 8 by 11:59 p.m. PDT / UTC-7 hours
Capstone Project Presentation Due Date:	September 22 by 11:59 p.m. PDT / UTC-7 hours
Anticipated Graduation Date:	October 8, 2024

Individual concentration exam and case study due dates can be found in their respective sections below.

September 11 - October 22: Leadership Foundations

Week 1: September 11, 2023	Theories of Leadership
Week 2: September 18, 2023	Cultural Intelligence Developing a Corporate Philosophy
Week 3: September 25, 2023	Business Ethics & Social Responsibility Talent Management
Week 4: October 2, 2023	Leadership Foundations Exam Last day to begin exam: October 8, 11:59 p.m. PT / UTC-7 hours
Week 5: October 9, 2023	Leadership Foundations Project (<i>individual project</i>)
Week 6: October 16, 2023	Leadership Foundations Project Due Submit your project by October 22, 11:59 p.m. PT / UTC-7 hours

October 23 - December 3: Organizational Behavior

Week 7: October 23, 2023	Power & Influence Organizational Behavior: Working in Groups and Teams
Week 8: October 30, 2023	Organizational Structure & Culture
Week 9: November 6, 2023	Diversity, Equity & Inclusion
Week 10: November 13, 2023	Organizational Behavior Exam Week Last day to begin exam: November 19, 11:59 p.m. PT / UTC-7 hours
Week 11: November 20, 2023	Organizational Behavior Project (<i>group project</i>)
Week 12: November 27, 2023	Organizational Behavior Project Due (<i>group project</i>) Submit your project by December 3, 11:59 p.m. PT / UTC-7 hours

December 4 - January 21: Strategy & Global Economics, Winter Break

Week 13: December 4, 2023	Strategy I: Business-Level Strategy Strategy II: Corporate-Level Strategy
Week 14: December 11, 2023	Microeconomics I: Supply and Demand Microeconomics II: Shape Your Economic Worldview
Week 15: December 18, 2023	Macroeconomics: International Trade Macroeconomics: Economics Fluctuations
Week 16: December 25, 2023	Winter Break
Week 17: January 1, 2024	Winter Break
Week 18: January 8, 2024	Strategy & Global Economics Exam Last day to begin exam: January 14, 11:59 p.m. PT / UTC-7 hours
Week 19: January 15, 2024	Strategy & Global Economics Presentation (<i>individual project</i>) Submit your presentation by Jan. 21, 11:59 p.m. PT / UTC-7 hours

January 22 - February 25: Marketing & Pricing

Week 20: January 22, 2024	Marketing Fundamentals Marketing Mechanics
Week 21: January 29, 2024	Brand Development & Management
Week 22: February 5, 2024	Digital Marketing Fundamentals
Week 23: February 12, 2024	Pricing I: Fundamentals
Week 24: February 19, 2024	Marketing & Pricing Exam Last day to begin exam: February 25, 11:59 p.m. PT / UTC-7 hours

February 26 - April 14: Business Communication, Capstone Kickoff

Week 25: February 26, 2024	Effective Business Writing
Week 26: March 4, 2024	Break week Business Communication Slack Exercise
Week 27: March 11, 2024	Business Storytelling The Art of Negotiation
Week 28: March 18, 2024	The Art of Presentation Developing a Business Plan
Week 29: March 25, 2024	Business Communication Exam Week Last day to begin exam: March 31, 11:59 p.m. PT / UTC-7 hours
Week 30: April 1, 2024	Business Communication Presentation (<i>individual presentation</i>) Submit your presentation by April 7, 11:59 p.m. PT / UTC-7 hours
Week 31: April 8, 2024	Capstone Kickoff

April 15 - May 19: Data & Decisions

Week 32: April 15, 2024	One-Variable Statistics Two-Variable Statistics
Week 33: April 22, 2024	Regression Analysis
Week 34: April 29, 2024	Data Collection A/B Testing
Week 35: May 6, 2024	Data & Decisions Exam Week Last day to begin exam: May 12, 11:59 p.m. PT / UTC-7 hours
Week 36: May 13, 2024	Break Week

May 20 - July 7: Strategic Leadership, Capstone Check-In

Week 37: May 20, 2024	Strategic Leadership Strategic Frameworks
Week 38: May 27, 2024	Strategic Decision-Making Balanced Scorecard
Week 39: June 3, 2024	Change Leadership
Week 40: June 10, 2024	Strategic Leadership Exam Week Last day to begin exam: June 16, 11:59 p.m. PT / UTC-7 hours

Week 41: June 17, 2024 Strategic Leadership Project (*group project*)

Week 42: June 24, 2024 Strategic Leadership Project due.
Submit your project by June 30, 11:59 p.m. PT / UTC-7 hours

Week 43: July 1, 2024 Capstone check-in

July 8 - August 4: Advanced Corporate Strategy

Week 44: July 8, 2024 M&A I: Theory and Practice
Vertical Integration

Week 45: July 15, 2024 Diversification
Cooperative Strategy & Strategic Alliances

Week 46: July 22, 2024 Corporate Governance
Strategy III: International Strategy

Week 47: July 29, 2024 Advanced Corporate Strategy Exam Week
Last day to begin exam: August 4, 11:59 p.m. PT / UTC-7 hours

August 5 - September 8: Finance & Accounting

Week 48: August 5, 2024 Finance I: Time Value of Money
Cost of Capital I: Capital Structure
Value Creation

Week 49: August 12, 2024 Capital Budgeting
Introduction to Accounting

Week 50: August 19, 2024 Managerial Accounting

Week 51: August 26, 2024 Finance & Accounting Exam Week
Last day to begin exam: September 1, 11:59 p.m. PT / UTC-7 hours

Week 52: September 2, 2024 Capstone Project and Presentation Due
Written Portion due by September 8 by 11:59 pm PDT/UTC-7 hours
Presentation Portion: September 22 by 11:59 pm PDT/UTC-7 hours