



# Valar EMBA

## Class of Feb. 2024

# Course Schedule

Welcome to Valar! Here's the course syllabus for your program. It's strongly recommended that you follow the schedule below to complete your required lessons per week. In order to graduate and earn your degree, you must meet the course requirements as seen [here](#). **Please note, dates in this document may be subject to change. Please refer to the [online version](#) of this schedule for the latest information.**

## Important Dates

<b>Starting Date:</b>	January 9, 2023
<b>Capstone Project kickoff week:</b>	July 24-30, 2023
<b>Capstone Project check-in week:</b>	October 16-22, 2023
<b>Capstone Project Due date:</b>	Written project & recorded presentation both due by December 24, 2023 by 11:59 p.m. PDT / UTC-7 hours
<b>Anticipated Graduation Date:</b>	February 6, 2024

Individual concentration exam and case study due dates can be found in their respective sections below.

## January 9 - February 19, 2023: Leadership Foundations

Week 1: January 9, 2023	Theories of Leadership
Week 2: January 16, 2023	Cultural Intelligence Developing a Corporate Philosophy
Week 3: January 23, 2023	Business Ethics & Social Responsibility Talent Management
<b>Week 4: January 30, 2023</b>	<b>Leadership Foundations Exam</b> Last day to begin exam: February 5, 11:59 p.m. PT / UTC-7 hours
Week 5: February 6, 2023	Leadership Foundations Project ( <i>individual project</i> )
<b>Week 6: February 13, 2023</b>	<b>Leadership Foundations Project Due</b> Submit your project by February 19, 11:59 p.m. PT / UTC-7 hours

## February 20 - April 2, 2023: Organizational Behavior

Week 7: February 20, 2023	Power & Influence Organizational Behavior: Working in Groups and Teams
Week 8: February 27, 2023	Organizational Structure & Culture
Week 9: March 6, 2023	Diversity, Equity & Inclusion
<b>Week 10: March 13, 2023</b>	<b>Organizational Behavior Exam Week</b> Last day to begin exam: March 19, 11:59 p.m. PT / UTC-7 hours
Week 11: March 20, 2023	Organizational Behavior Project ( <i>group project</i> )
<b>Week 12: March 27, 2023</b>	<b>Organizational Behavior Project Due</b> ( <i>group project</i> ) Submit your project by April 2, 11:59 p.m. PT / UTC-7 hours

April 3 - May 7, 2023: Strategy & Global Economics

Week 13: April 3, 2023	Strategy I: Business-Level Strategy
Week 14: April 10, 2023	Strategy II: Corporate-Level Strategy Implementing Strategy.
Week 15: April 17, 2023	Macroeconomics: International Trade Strategy III: International Strategy
<b>Week 16: April 24, 2023</b>	<b>Strategy &amp; Global Economics Exam</b> Last day to begin exam: April 30, 11:59 p.m. PT / UTC-7 hours
<b>Week 17: May 1, 2023</b>	<b>Strategy &amp; Global Economics Presentation</b> ( <i>individual project</i> ) Submit your presentation by May 7, 11:59 p.m. PT / UTC-7 hours

May 8 - June 18, 2023: Marketing & Pricing

Week 18: May 8, 2023	Marketing Fundamentals Marketing Mechanics
Week 19: May 15, 2023	Brand Development & Management
Week 20: May 22, 2023	Digital Marketing Fundamentals
Week 21: May 29, 2023	Pricing I: Fundamentals
<b>Week 22: June 5, 2023</b>	<b>Marketing &amp; Pricing Exam</b> Last day to begin exam: June 11, 11:59 p.m. PT / UTC-7 hours
Week 23: June 12, 2023	Break week

June 19- July 30, 2023: Business Communication, Capstone Kickoff

Week 24: June 19, 2023	Effective Business Writing Executive Presence
Week 25: June 26, 2023	Business Storytelling The Art of Negotiation
Week 26: July 3, 2023	The Art of Presentation Developing a Business Plan
<b>Week 27: July 10, 2023</b>	<b>Business Communication Exam Week</b> Last day to begin exam: July 16, 11:59 p.m. PT / UTC-7 hours
<b>Week 28: July 17, 2023</b>	<b>Business Communication Presentation</b> ( <i>individual presentation</i> ) Submit your presentation by July 23, 11:59 p.m. PT / UTC-7 hours
<b>Week 29: July 24, 2023</b>	<b>Capstone Kickoff</b>

July 31 - September 3, 2023: Financial Management

Week 30: July 31, 2023	Introduction to Accounting
Week 31: August 7, 2023	Finance: The Time Value of Money Value Creation
Week 32: August 14, 2023	Introduction to Business Analytics
<b>Week 33: August 21, 2023</b>	<b>Financial Management Exam Week</b> Last day to begin exam: August 27, 11:59 p.m. PT / UTC-7 hours
Week 34: August 28, 2023	Break Week

September 4 - October 22, 2023: Strategic Leadership, Capstone check-in

Week 35: September 4, 2023	Strategic Leadership Strategic Frameworks
Week 36: September 11, 2023	Strategic Decision-Making Balanced Scorecard
Week 37: September 18, 2023	Change Leadership
<b>Week 38: September 25, 2023</b>	<b>Strategic Leadership Exam Week</b> Last day to begin exam: October 1, 11:59 p.m. PT / UTC-7 hours
Week 39: October 2, 2023	Strategic Leadership Project ( <i>group project</i> )
<b>Week 40: October 9, 2023</b>	<b>Strategic Leadership Project due.</b> Submit your project by October 16, 11:59 p.m. PT / UTC-7 hours
Week 41: October 16, 2023	Capstone check-in

October 23 - November 19, 2023: Advanced Corporate Strategy

Week 42: October 23, 2023	M&A I: Theory and Practice Vertical Integration
Week 43: October 30, 2023	Diversification Cooperative Strategy & Strategic Alliances
Week 44: November 6, 2023	Corporate Governance
<b>Week 45: November 13, 2023</b>	<b>Advanced Corporate Strategy Exam Week</b> Last day to begin exam: November 19, 11:59 p.m. PT / UTC-7 hours

November 20 - December 17, 2023: Creativity & Innovation

Week 46: November 20, 2023	Design Thinking Innovation Fundamentals
Week 47: November 27, 2023	Opportunity Recognition Blue Ocean Strategy
<b>Week 48: December 4, 2023</b>	<b>Creativity &amp; Innovation Exam Week</b> Last day to begin exam: December 10, 11:59 p.m. PT / UTC-7 hours
Week 49: December 11, 2023	Break week
<b>Week 50: December 18, 2023</b>	<b>Capstone Project and Presentation</b> Submit your written project and accompanying presentation recording by December 24 by 11:59 p.m. PDT / UTC-7 hours