



# Quantic MBA

## Class of March 2024

### Cohort Schedule

Welcome to Quantic! Here's the course syllabus for your program. It's strongly recommended that you follow this schedule to complete your required lessons per week. In order to graduate and earn your degree, you must meet the course requirements as [seen here](#). **Please note, dates in this document may be subject to change. Please refer to the [online version](#) of this schedule for the latest information.**

### Important Dates

<b>Starting Date:</b>	January 9, 2023
<b>ISDP Kickoff:</b>	January 16-22, 2023
<b>ISDP Check-in</b>	July 10-16, 2023
<b>ISDP Industry Assessment:</b>	October 23-30, 2023
<b>Winter Break 2023:</b>	December 25 - January 7, 2024
<b>ISDP Due Date</b>	Written Portion: February 18, 2024, by 11:59 p.m. PDT/UTC-7 hours Presentation portion: March 3, 2024, by 11:59 p.m. PDT / UTC-7 hours
<b>Anticipated Graduation Date:</b>	March 20, 2024

Individual concentration exam and case study due dates can be found in their respective sections below.

### January 9 - February 26, 2023: Markets & Economies, ISDP Kickoff

Week 1: January 9, 2023	Cultural Intelligence
Week 2: January 16, 2023	Individual Strategic Development Plan (ISDP Kickoff)
Week 3: January 23, 2023	Microeconomics I: Supply and Demand (review if needed) Microeconomics II: Shape Your Economic Worldview
Week 4: January 30, 2023	Microeconomics III: Markets and Externalities Macroeconomics: Economic Fluctuations
Week 5: February 6, 2023	Macroeconomics: US Fiscal and Monetary Policy Macroeconomics: International Trade
<b>Week 6: February 13, 2023</b>	<b>Markets &amp; Economies Exam</b> Last day to begin exam: February 19, 11:59 p.m. PT / UTC-7 hours
<b>Week 7: February 20, 2023</b>	<b>Markets &amp; Economies Case Study Presentation (<i>individual</i>)</b> Markets & Economies Case Study Presentation due by February 26, 11:59 p.m. PDT / UTC-7 hours

### February 27 - April 9, 2023: Accounting

Week 8: February 27, 2023	Accounting I: Fundamentals Accounting II: Revenues and Expenses
Week 9: March 6, 2023	Stocks and Bonds Accounting III: Financial Statements
Week 10: March 13, 2023	Accounting IV: Working with Ratios Managerial Accounting
<b>Week 11: March 20, 2023</b>	<b>Accounting Exam</b> Last day to begin exam: by March 26, 11:59 p.m. PT / UTC-7 hours
Week 12: March 27, 2023	Accounting Group Project (group) Creating Financial Statements in Excel (optional, but recommended if you have Excel)
<b>Week 13: April 3, 2023</b>	<b>Accounting Group Project Due</b> Accounting Project Due by April 9, 11:59 p.m. PDT / UTC-7 hours Creating Financial Statements in Excel (optional, but recommended if you have Excel)

### April 10 - May 28, 2023: Data & Decisions

Week 14: April 10, 2023	One-Variable Statistics (review if needed) Probability Fundamentals
Week 15: April 17, 2023	Probability Distributions Excel for One-Variable Statistics (optional, but recommended if you have Excel) *Note: You can find the Excel course in your <a href="#">course library</a> .
Week 16: April 24, 2023	Two-Variable Statistics (review if needed) Regression Analysis
Week 17: May 1, 2023	Excel for Two-Variable Statistics and Regression Analysis (optional, but recommended if you have Excel) Data Collection *Note: You can find the Excel course in your <a href="#">course library</a> .
Week 18: May 8, 2023	Statistical Inference: Making Data-Driven Decisions
Week 19: May 15, 2023	Advanced Statistical Inference
<b>Week 20: May 22, 2023</b>	<b>Data and Decisions Exam</b> Last day to begin exam: May 28, 11:59 p.m. PT / UTC-7 hours

May 29 - July 16, 2023: Leading Organizations, ISDP Check-in

Week 21: May 29, 2023	Organizational Behavior: Working in Groups and Teams Organizational Structure and Culture
Week 22: June 5, 2023	Corporate Governance
Week 23: June 12, 2023	Theories of Leadership Developing a Corporate Philosophy
Week 24: June 19, 2023	Business Ethics and Social Responsibility The Art of Negotiation
<b>Week 25: June 26, 2023</b>	<b>Leading Organizations Exam</b> Last day to begin exam: July 2, 11:59 p.m. PT / UTC-7 hours
<b>Week 26: July 3, 2023</b>	<b>Leading Organizations Case Study Presentation (individual)</b> Presentation due by July 9 11:59 p.m. PDT / UTC-7 hours
Week 27: July 10, 2023	ISDP Check-in

July 17 - September 10, 2023: Marketing & Pricing

Week 28: July 17, 2023	Marketing Group Project Marketing Fundamentals (review if needed) Marketing Mechanics
Week 29: July 24, 2023	Brand Development and Management A/B Testing for Marketers
Week 30: July 31, 2023	Digital Marketing Fundamentals
Week 31: August 7, 2023	Pricing I: Fundamentals Pricing II: Price Segmentation to Maximize Profit
Week 32: August 14, 2023	Pricing III: E-Commerce Pricing
Week 33: August 21, 2023	Break Week
<b>Week 34: August 28, 2023</b>	<b>Marketing &amp; Pricing Exam</b> Last day to begin exam: September 3, 11:59 p.m. PT / UTC-7 hours
<b>Week 35: September 4, 2023</b>	<b>Marketing Group Project due</b> Marketing project due by September 10, 11:59 p.m. PDT / UTC-7 hours

### September 11 - October 29, 2023: Strategy, ISDP Industry Assessment

Week 36: September 11, 2023	Strategy I: Business-Level Strategy Strategy II: Corporate-Level Strategy
Week 37: September 18, 2023	Mergers & Acquisitions I: Theory and Practice Strategy III: International Strategy
Week 38: September 25, 2023	Innovation Fundamentals Balanced Scorecard
<b>Week 39: October 2, 2023</b>	<b>Strategy Exam</b> Last day to begin exam: October 8, 11:59 p.m. PT / UTC-7 hours
Week 40: October 9, 2023	Strategy Case Study Project ( <i>group</i> )
<b>Week 41: October 16, 2023</b>	<b>Strategy Case Study Project</b> Strategy Project due by October 22, 11:59 p.m. PDT / UTC-7 hours
Week 42: October 23, 2023	ISDP Industry Assessment

### October 30 - November 26, 2023: Supply Chain & Operations

Week 43: October 30, 2023	Project Management
Week 44: November 6, 2023	Brand Development and Management A/B Testing for Marketers
Week 45: November 13, 2023	Forecasting Fundamentals Supply Chain Management
<b>Week 46: November 20, 2023</b>	<b>Supply Chain &amp; Operations Exam</b> Last day to begin exam: November 26, 11:59 p.m. PT / UTC-7 hours

November 27 - January 21, 2024: Finance, Winter Break

Week 47: November 27, 2023	Finance: Time Value of Money (review if needed) Cost of Capital I: Capital Structure Cost of Capital II: The Modigliani-Miller Theorem
Week 48: December 4, 2023	Capital Budgeting Modern Portfolio Theory
Week 49: December 11, 2023	Valuation I: Discounted Free Cash Flow Valuation II: Equity & Market Valuations Excel for Finance
<b>Week 50: December 18, 2023</b>	<b>Finance Exam</b> Last day to begin exam: December 24, 11:59 p.m. PT / UTC-7 hours
Week 51: December 25, 2023	Winter Break
Week 52: January 1, 2024	Winter Break
Week 53: January 8, 2024	Corporate Finance Case Study ( <i>group</i> )
<b>Week 54: January 15, 2024</b>	<b>Corporate Finance Case Study Due</b> Corporate Finance Project due by January 21 by 11:59 p.m. PDT / UTC-7 hours

January 22- February 18, 2024: Entrepreneurship

Week 55: January 22, 2024	Customer Discovery Customer Validation
Week 56: January 29, 2024	Developing a Business Plan Venture Capital
<b>Week 57: February 5, 2024</b>	<b>Entrepreneurship Exam</b> Last day to begin exam: February 11, 11:59 p.m. PT / UTC-7 hours
<b>Week 58: February 12, 2024</b>	<b>Individual Strategic Development Plan Due</b> Written portion: due by February 18, 2024 by 11:59 p.m. PDT / UTC-7 hours Presentation portion: due by March 3, 2024 by 11:59 p.m. PDT / UTC-7 hours