

# Good for Employees, Good for Employers. The Ultimate Win-Win.

Smartly Institute can help your business attract and retain top talent. Our Executive MBA Tuition Reimbursement program is the low-cost, high reward benefit that builds loyalty and improves performance.

## What is the Smartly Institute?

Smartly Institute is an innovative, mobile-first, and highly selective business school. Founded on the notion that higher education was lacking quality, effective, flexible, and cost-efficient solutions, it provides an online alternative that rivals top traditional MBA programs. Smartly attracts thousands of high achievers from the world's best companies, teaching today's leaders future-forward skills in business and technology.

## The world's top companies have enrolled in our Tuition Reimbursement Program.

Are you on the list?



[Join Us](#)



## The Degree

Students earn our licensed Executive MBA degree, a 12-month online program designed for managers and executives. In addition to our core MBA curriculum, the program covers specializations such as C-Level Strategy, Data Analysis, Entrepreneurship, and Blue Ocean Strategy. The program is highly competitive so employees learn alongside the best and brightest across industries.

## Employer Benefits

The skills your employee acquires in the Smartly Executive MBA will have an immediate impact on your business and their life — and at little cost to you.



### Rigorous Education

Smartly's interactive pedagogy teaches business and leadership skills that are instantly applicable to today's challenges. Efficacy studies have proven Smartly to be as effective at teaching Accounting and Finance as business schools like Harvard, Wharton, and Fuqua.

### Fast and flexible

No relocation or hiatus required. Smartly is 100% online and accessible on any device so employees learn on their schedule (and yours) and continue working full time during the 12-month program.



### High ROI

Top residential programs can run upwards of \$200K and require significant time off — a burden on both employers and employees. Smartly students graduate with comparable skills and expertise and at a fraction of the cost at just \$9600 USD.

### Team Loyalty

Investing in your employees can pay big dividends. Tuition reimbursement is a demonstration of a company's commitment to its employees — a key benefit that helps attract, cultivate, and retain top talent.



## Multiple Employee Admission Benefits

Equip your entire team with the know-how to navigate complex challenges and drive your bottomline. Select companies that enroll multiple employees per year may be eligible for volume accounts, reducing tuition below the published rate of \$9600 USD per student.

## A Few Words From Current Students and Alumni



Liza Graziano  
Verizon, HR  
Cornell University

"Smartly was a great way for me to obtain additional business acumen without needing to commit to the time and cost of a traditional MBA."



Marcus Gilmore  
Sr. Regional Manager, Center for Sustainable Energy (CSE)  
New York University

"Participating in Smartly's EMBA influenced how I approached my current role and contributed to me receiving a promotion prior to completing the program."



Geoffrey Schutta  
CGI, Senior Consultant  
The College of William and Mary

"This MBA program could become one of the most beneficial and worthwhile endeavors for students and companies."



Raphael Sung Tark Mun  
CEO, Lemmino  
Carnegie Mellon

"Finding out about Smartly and deciding to apply is one of the best decisions I've ever made."

Contact us at [EMBA@smart.ly](mailto:EMBA@smart.ly) to supercharge your teams through tuition reimbursement